

Klarisse Talacay

UI/UX Designer



PROFILE

A collaborative Lead UI/UX Designer with five years of experience across the fintech, wealth management, and recruitment sectors. Driven by a deep sense of empathy, I specialise in facilitating cross-functional discovery and ideation to solve complex user problems. I thrive on bridging the gap between business requirements and user needs to deliver high-impact, validated digital products.

CORE COMPETENCIES

Design Leadership: Stakeholder facilitation, design mentoring, team alignment, and cross-functional collaboration.

UX Research & Strategy: End-to-end research management, thematic analysis, user journey mapping, and persona development.

UI & Interaction Design: High-fidelity prototyping, design system maintenance, and responsive mobile/web design.

Process & Delivery: Iterative feedback loops, Figma prototyping, and comprehensive developer handoff.

EXPERIENCE

Lead UI / UX Designer (Full-time)

Elemnta

February 2024 - (Present) - 2 years, Australia Headquarters (Remote)

- Responsible for maintaining usability for a major Australian wealth management platform for a major client.
- Facilitate cross-team collaboration during discovery and maintenance phases for upcoming enterprise clients.
- Surface project blockers early to ensure the design team is equipped for complex, high-stakes delivery.

Senior UI / UX Designer (Full-time)

Elemnta

February 2023 - February 2024 - 1 year, Australia Headquarters (Remote)

- Designed end-to-end UI/UX strategies for strategic wealth management platforms.
- Translated stakeholder visions into pixel-perfect interfaces for major financial institutions.
- Implemented rigorous user testing and organised design processes to increase team efficiency.

UI / UX Designer (Full-time)

FastCo

October 2021 - February 2023 - 1 year, 3 months, Singapore Headquarters (Remote)

- Managed UI/UX for flagship mobile and web platforms across Singapore, Malaysia, and the Philippines.
- Led a major app facelift and spearheaded the company's first exploratory research initiatives.
- Facilitated stakeholder interviews and presented actionable insights to guide product roadmaps.

UX Designer (Intern)

Sprout Solutions

June 2021 - October 2021 - 4 Months, Makati Headquarters (Remote)

- Spearheaded a comprehensive case study on Push Notification strategies, covering the full product lifecycle from initial research to high-fidelity prototyping.
- Facilitated user interviews and performed data analysis to identify friction points, translating findings into actionable design solutions.
- Conducted usability testing to validate prototypes, earning commendations from mentors and stakeholders for clarity and depth of insight.

UI / UX Designer (Intern)

Varidus

Feb 2021 - May 2021 - 3 months, Singapore (Remote)

- Managed the initial UX design and user flows for an upcoming venture-backed product, ensuring a user-centric foundation from day one.
- Acted as the primary lead for updating and maintaining the company website, working within specific technological parameters to ensure brand consistency.
- Recognised for exceptional initiative, design quality, and proactive communication within a fast-paced Singaporean startup environment.

Account Manager

Estima Inc.

October 2013 - June 2017 - 3 years, 9 months, Makati PH

- Hands-on supervision of advertising projects for several major accounts of the company from start to finish.
- Kept the team on schedule and on target while ensuring that the creative messages are faithful to the expectations and requirements of the client.
- Accomplished annual competitive analysis reports for several key clients of the company

CERTIFICATES

UX Research at Scale: Survey, Analytics, Online Testing

Certification Issued April 2021 by Coursera

Understanding User Needs

Certification Issued March 2021 by Coursera

UX Design: From Concept to Prototype

Certification Issued February 2021 by Coursera

Evaluating Designs with Users

Certification Issued December 2020 by FutureLearn

EDUCATION

Bachelor’s Degree, Mass Communications minor in Advertising

St. Scholastica’s College, Manila

2007 - 2013

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+61 424 353 912

Sydney, NSW

Industry Knowledge

Product Design

User Experience

User Interface

Wire-framing

Prototyping [Figma]

Qualitative Research

User Testing

Tools & Technologies

Figma, Miro, Jira,

Confluence, Google

Analytics, Gemini

Languages

Filipino (Native)

English (Secondary)

Social

[https://www.linkedin.com/in/](https://www.linkedin.com/in/kdtalacay/)

[kdtalacay/](#)

Portfolio

klarissedoesdesign.com

CHARACTER REFERENCES AVAILABLE UPON REQUEST