

Klarisse Talacay

UI/UX Designer



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CALABARZON, Philippines

EXPERIENCE

UX Designer (Full-time)

FastCo

October 2021 - (Present)

Handled UI and UX of both of the company’s flagship Mobile App and Web products [FastJobs] that span across three countries [Singapore, Malaysia, and Philippines]. Handled most of the UI designs for the FastJobs App facelift which also involved fixing minor usability issues discovered using UX methodologies. The deliverables for the project were pixel-perfect screens for refinements, user testing, and handoff files with flows. Partook in the first ever exploratory research for both FastJobs and FastGig, as well as other research initiatives for the flagship product of the company. Was responsible for planning the research, facilitating the interviews, thematic analysis, and presentation to the company’s stakeholders for those research initiatives.

UX Designer (Intern)

Sprout Solutions

June 2021 - (Present)

Has hands-on experience as support on several design projects that involved reskins of products, iterations of existing designs, and coming up with design solutions for identified client pain points. Also responsible for a Case Study regarding Push Notifications. The case study involved research interviews, data analysis, ideation, wire framing, prototyping, and usability tests.

UI / UX Designer (Intern)

Varidus

Feb 2021 - May 2021

Responsible for the initial UX design for an upcoming product. Managed and updated the company website within the parameters of the technology provided. Coordinated with the Product Manager, Developers, and CEO of the company.

Account Manager

Estima Inc.

October 2013 - June 2017 - 3 years, 9 months, Makati PH

Hands-on supervision of advertising projects for several major accounts of the company from start to finish. Kept the team on schedule and on target while ensuring that the creative messages are faithful to the expectations and requirements of the client. Accomplished annual competitive analysis reports for several key clients of the company

Industry Knowledge

Product Design
User Experience
User Interface
Wire-framing
Prototyping [Figma]
Qualitative Research
User Testing

Tools & Technologies

Figma, Invision, Miro, Jira, Confluence, Google Analytics

Other Skills

Microsoft 360, Keynote, Google Sheets, Google Slides, Google Docs, Google Forms

Languages

Filipino (Native)
English (Secondary)

Social

<https://www.linkedin.com/in/kdtalacay/>

Portfolio

klarissedoesdesign.com

CERTIFICATES

UX Research at Scale: Survey, Analytics, Online Testing

Certification Issued April 2021 by Coursera

Understanding User Needs

Certification Issued March 2021 by Coursera

UX Design: From Concept to Prototype

Certification Issued February 2021 by Coursera

Evaluating Designs with Users

Certification Issued December 2020 by FutureLearn

EDUCATION

Bachelor’s Degree, Mass Communications minor in Advertising

St. Scholastica’s College, Manila

2007 - 2013